TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
New Hampshire Speedway, Inc.		104/14/2008	CORPORATION: NEW HAMPSHIRE

RECEIVING PARTY DATA

Name:	Speedway Properties Company, LLC	
Street Address:	2265-B Renaissance Drive	
City:	Las Vegas	
State/Country:	NEVADA	
Postal Code:	89119	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2849880	NEW HAMPSHIRE INTERNATIONAL SPEEDWAY
Registration Number:	2884024	NEW HAMPSHIRE INTERNATIONAL SPEEDWAY

CORRESPONDENCE DATA

(919)416-8363 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 9192868041

Email: pto_tmconfirmation@mvalaw.com

Correspondent Name: Moore & Van Allen PLLC

Address Line 1: 430 Davis Drive

Address Line 2: Suite 500

Address Line 4: Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER: 032883.075 ADH/KA NAME OF SUBMITTER: Arlene D. Hanks Signature: /Arlene D. Hanks/ TRADEMARK

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Date:	04/16/2008
Total Attachments: 1 source=Assignment#page1.tif	

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ASSIGNMENT OF TRADEMARK AND SERVICE MARK AND ACCOMPANYING GOODWILL

THIS ASSIGNMENT by and between NEW HAMPSHIRE SPEEDWAY, INC., a New Hampshire corporation, P. O. Box 7888, Loudon, New Hampshire 03301, (hereinafter the "Assignor"), and SPEEDWAY PROPERTIES COMPANY, LLC, a Delaware limited liability company, 2265-B Renaissance Drive, Las Vegas, Nevada 89119 (hereinafter the "Assignee").

WHEREAS, Assignor is the owner of all rights, title and interest in and to the NEW HAMPSHIRE INTERNATIONAL SPEEDWAY trademark and service mark and registrations therefor n the United States Patent and Trademark Office, Registration Numbers 2,849,880 and 2,884,024, and the goodwill of the business associated therewith and symbolized thereby, (the "Mark"), and all rights appurtenant thereto, including, but not limited to, all common law rights, causes of action, all interests, claims and rights for damages, profits and other awards by reason of any past infringement, dilution, misappropriation or other violation thereof, and the right to sue therefor; and

WHEREAS, Assignee is desirous of acquiring Assignor's rights in the Mark and all rights appurtenant thereto;

NOW, THEREFORE, in consideration of the sum of Ten and No/100 Dollars (\$10.00) and for other good and valuable consideration, receipt of which Assignor acknowledges by its execution below:

- 1. Assignor assigns to Assignee all of its rights, title and interest in and to the Mark and the registrations therefor in the United States Patent and Trademark Office, Registration Numbers 2,849,880 and 2,884,024, together with the goodwill of the business connected with the use of and symbolized by said Mark, and together with any and all interests, claims and rights for damages and profits by reason of any past infringement or unauthorized use of the Mark, false designations of origin, unfair competition, deceptive trade practices and/or dilution related to the Mark, use of confusingly similar marks or names by others and all other related causes of action and the right to sue therefor.
- 2. Assignor agrees to perform all reasonable and proper additional acts and to execute any additional documents at the request and expense of Assignee which Assignee may require in order to transfer all of Assignor's rights, title and interest in and to the said Mark and the United States Patent and Trademark Office registrations therefor to Assignee, its successors or assigns.

Executed and effective as of this 14th day of April, 2008.

ASSIGNOR:

NEW HAMPSHIRE SPEEDWAY, INC.

By:

William R. Brooks Vice President

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RECORDED: 04/16/2008

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